

# SEP 16 CUSTOMERS AGENDA - BOSTON



12:30 - 1:30 pm	Welcome! Doors open, registration, networking, light lunch
1:30 - 1:45 pm	Customer Day Kickoff Gal Biran, CEO & Co-founder, Base Rona Aharonson, Head of CS, Base
1:45 - 2:30 pm	Base 2024 Launches and Product Roadmap
2:30 - 2:50 pm	Mo Bettermode Roadmap, community integrations etc
2:50 - 3:10 pm	Break
3:10 - 3:40 pm	Base 2025 Roadmap and Vision
3:40 - 4:10 pm	Customer Spotlight and Learning
4:10 - 4:20 pm	Moving to roundtables
4:20 - 4:45 pm	<b>Roundtables Round 1</b>  Choose 1 of 3 topics <ul style="list-style-type: none"><li>• Most important features in the next 6 months</li><li>• How do CMA's get more strategic</li><li>• Best 10 wins/tips for successful programs</li><li>• Topic voted by customers</li></ul>
4:45 - 5:10 pm	<b>Roundtables Round 2</b>  Choose 1 of 3 topics <ul style="list-style-type: none"><li>• Most important features in the next 6 months</li><li>• How do CMA's get more strategic</li><li>• Best 10 wins/tips for successful programs</li><li>• Topic voted by customers</li></ul>
5:10 - 5:30 pm	Summary and Insights
5:40 pm	Dinner