

AUGUST 21 CUSTOMERS AGENDA - SAN FRANCISCO

12:30 - 1:30 pm	Welcome! Doors open, registration, networking, light lunch
1:30 - 1:45 pm	Customer Day Kickoff Gal Biran, CEO & Co-founder, Base Rona Aharonson, Head of CS, Base
1:45 - 2:30 pm	Base 2024 Launches and Product Roadmap
2:30 - 2:50 pm	Mo Bettermode Roadmap, community integrations etc
2:50 - 3:10 pm	Break
3:10 - 3:40 pm	Base 2025 Roadmap and Vision
3:40 - 4:00 pm	Customer Spotlight and Learning with Temenos
4:00 - 4:10 pm	Moving to roundtables
4:10 - 4:35 pm	Roundtables Round 1 Choose 1 of 3 topics • Most important features in the next 6 months • How do CMA's get more strategic • Best 10 wins/tips for successful programs • Topic voted by customers
4:35 - 5:00 pm	Roundtables Round 2 Choose 1 of 3 topics • Most important features in the next 6 months • How do CMA's get more strategic • Best 10 wins/tips for successful programs • Topic voted by customers
5:00 - 5:10 pm	Summary and Insights
5:10 - 5:45	1:1s and Break
5:45 pm	Dinner